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Hart Financial Group Joins National Wealth Management Firm Hightower

Austin advisory group joins Hightower to gain access to investment research and operational support that will enhance service to clients

Austin, Texas – Oct. 20, 2020 – <u>Hart Financial Group</u>, an \$800 million financial advisory business based in Austin, Texas, announced today it has joined the national wealth management firm <u>Hightower</u>.

Established in 1990, Hart Financial Group provides integrated financial planning including wealth management, estate planning, insurance and tax-planning strategies for business owners, executives and multi-generational families. In partnering with Hightower, Hart Financial Group will retain its brand name, local office on North Capital of Texas Highway and leadership team of Corey Hart, Andrew Schwartz, David Dunn, Jimmy Barnard and Bryce Meares.

Hart Financial Group's 12 employees will leverage Hightower's investment research and middle-and back office infrastructure to enhance service and allow its advisors to spend more time with clients.

"We are always looking for ways to enhance our client experience and help our clients and their families achieve their life goals," said Corey Hart, founder and partner of Hart Financial Group. "We are proud that Hightower chose our firm to establish a presence in Austin. With Hightower's collaborative community, vendor relationships, technology and operational offerings, our team will be more equipped than ever to strenghten our relationships with our clients."

Bob Oros, CEO of Hightower, commented: "Hart Financial Group's team of advisors has worked together for decades, building deep client relationships. Their experience in comprehensive financial planning, investment management and wealth transfer strategies truly make their advisors stand out. We couldn't be more excited to provide the infrastructure, business strategy and support to power the next phase of their development."

Hightower offers independent-minded advisory businesses a capital-rich partner and customizable suite of services designed to help accelerate growth. Advisory groups that partner with Hightower gain access to capital, an integrated advisor platform, business development consulting, investment solutions, leadership and team development, deep industry relationships and a supportive advisor community.

As of Sept. 30, 2020, Hightower's assets under administration (AUA) were approximately \$81.4 billion and its assets under management (AUM) were \$61.6 billion.

The transaction closed on October 16, 2020.

About Hart Financial Group

Founded in 1990, Hart Financial Group is a wealth management firm based in Austin, Texas, providing financial advisory, investment and risk management solutions to individuals, families and business owners. Hart Financial Group addresses each client's integrated financial ecosystem to establish a framework for efficiently managing their wealth, with services spanning financial planning, asset management, risk management, insurance solutions and tax-planning. Learn more at https://hfgaustin.com/.

About Hightower

Hightower is a wealth management firm that provides investment, financial and retirement planning services to individuals, foundations and family offices, as well as 401(k) consulting and cash management services to corporations. Hightower's capital solutions, operational support services, size and scale empower its vibrant community of independent-minded wealth advisors to grow their businesses and help their clients achieve their vision of "well-th. rebalanced." Based in Chicago with advisors across the U.S., the firm operates as a registered investment advisor (RIA). Learn more about Hightower's collaborative business model at www.hightoweradvisors.com.

Securities offered through Hightower Securities, LLC member FINRA/SIPC. Hightower Advisors, LLC is a SEC registered investment advisor.

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